

SPONSOR OPPORTUNITIES



BUILDING THE AMERICAN DREAM

Admission Discount Sponsor: Number Available-3..... \$2,200
Your business name will be included in all advertising, marketing and references as sponsor of the day for Hero's Day on Friday, Hero's Day on Saturday or Educator's Day on Sunday, discounting \$1 off admission to those that qualify. This also includes a full page advertisement in the Home Expo newspaper insert, banner display at Expo and much more.

Admission Tickets:..... \$1,650
The ticket stub retained by the attendees is the perfect place for a special offer from your business. Use the stub by referring to them for the prizes being offered! Offer a price discount, sale notification, or simply information you want them to know about your business.

Facebook Ad Sponsor: Number Available-1..... \$825
SAHBA will be spending \$2,000 in paid advertising through Facebook to promote the Home Expo this year! Your company's name and up to 2 sentences describing your company's offerings will be included with every paid Facebook ad that SAHBA posts for the Home Expo. Not only will you be associated with the best Home Show in Central Illinois, but your company will also get an estimated 156,000 impressions on Facebook!

After Hours Private Party:..... \$1,100
The After Hours Private Party is held on Friday night after the doors close. It is a time for exhibitors to network, view the other displays and enjoy a little down time after the first day. Hors d'oeuvres and beverages will be available for all to take pleasure in. (*Fee covers food and beverages only. If sponsor elects to provide entertainment during the party, sponsor is responsible for any associated costs. Sponsor may provide their own food and beverages and have the fee waived.)

Vendor Hospitality Suite: Number Available-4..... \$110
The Vendor Hospitality Suite at the Show is a place for exhibitors (over 200 last year) to go to relax, take a break, talk shop and have a refreshment.

Kids Under 12 Free/Face Painting:..... \$1100
Your company will be credited for the free admission and face painting for all kids under 12 years old. Your company name and logo will also appear at all ticket booths for everyone to see. Your company name and/or logo will be mentioned in all advertising for the show promoting free admission for kids under 12 courtesy ofyou! You will also receive signage at the face painting center.

Reusable Tote Bags: Number Available-4..... \$275
A popular item! Every attendee will receive a tote bag and 1000 will feature your company. And best of all, these tote bags will be used many times throughout the community. Must provide 1,000 bags that are approved by SAHBA.

People's Choice Sponsor:..... \$550
Your logo on all voting forms and signage at the event for consumers to vote for their favorite booths. Your logo will then be used on the plaque awarded to the winner.

Banner Sponsor A:..... \$750
Prominently display your company's message where every attendee will see it! Banners will be hung around the Bank of Springfield Center's mezzanine. Must provide 10' wide by 20' long banner that is approved by SAHBA.

Banner Sponsor B:..... \$150
Prominently display your company's message where every attendee will see it! Banners will be hung around the Bank of Springfield Center's mezzanine. Must provide 10' wide by 4' long banner that is approved by SAHBA.

LEGO® Event Sponsor:..... \$500
Your company's logo will be prominently displayed for all to see at the event. Your logo will also be included on all LEGO competition promotions, including the Home Expo Guide that is inserted in the SJR!

LEGO® Refreshment Sponsor:..... \$150
Your company's logo will be displayed on the snack table that will offer refreshments to all of the participants. Your logo will also be displayed on signage at the event.

LEGO® Prize Sponsor:..... \$200
Your company's logo will be included on each Lego® trophy, as well as all certificates of participation that every participant will receive. Your logo will also be displayed on signage at the event.

LEGO® Bucket Sponsor:..... \$150
Your company's logo will be displayed on every Lego Bucket recognizing you as a "Bucket Sponsor". (A Lego bucket is provided to each child to use during the contest). Your logo will also be displayed on signage at the event.

(Please print or type exactly as you want your name to appear on the show materials)

Company Name: _____ **Phone:** _____

Show Contact: _____ **Fax:** _____

Mailing Address: _____ **City:** _____

State: _____ **Zip:** _____ **Email Address:** _____

Signature: _____

A 100% non-refundable sponsorship fee is required to reserve your sponsorship. SAHBA reserves the right to release any sponsorship not secured by the final payment, which will be due on December 31, 2020. SAHBA members have priority consideration when reserving sponsorship. The individual signing this contract warrants that he/she has been duly authorized to execute this binding agreement and the sponsor will continue to fulfill these terms even if the individual ceases to be part of the sponsor's company. DEADLINE FOR SPONSORSHIP: December 31, 2020. If paying by check, please return this form along with your payment in full to the Springfield Area Home Builders Association Office.

Name of Sponsorship: _____ **Total Amount Due:** _____

Payment Method: Check ☐ Credit Card ☐ Visa or MasterCard #: _____

Exp. Date: _____ **VIC:** _____ **Signature:** _____